



## TAKE THE EXECUTIVE COMMUTER BIKE CHALLENGE

Bike Month is a San Luis Obispo County and national celebration of human-powered vehicle transportation encouraging people of all ages and abilities to ride bicycles instead of drive. This year's Bike Month theme is "*Chain Reaction*".

If you are an Executive at your company or hold the highest position at your department—we want to hear from you. Taking the Executive Commute Challenge is simple:

- Join your organization in the Commuter Bike Challenge.
- Join other executives in the County and ride your bike once during Bike to Work Week May 18th- May 22nd.
- Have your signature printed in a full page ad in the Tribune and involvement sent out in press releases.

Looking for more? Participate in the Make the Grade/ Make the Coast ride on May 20<sup>th</sup> with other Executives in the County, then join them for a breakfast afterwards at the Old County Building.

\_\_\_ **YES!** I pledge to take the Executive Commuter Bike Challenge. By signing you agree to have your signature scanned and placed on printed material including a full page advertisement. You also may be highlighted on television/radio throughout May.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Please sign your name within the box below.

To secure your name in all printed material, please mail or fax by May 8th to:

SLO Regional Rideshare  
Kelsie Greer, Program Coordinator  
1150 Osos Street, #202  
San Luis Obispo, CA 93401  
p 805-781-1385 • f 805-781-5703