

ETC IDEAS: Promote Alternative Transportation at **Your** Office

- Have a Rideshare Fair
- Include TCP information in the new hire/welcome packet
- Keep your Transit Board or Bulletin Board updated
- Post flyers on upcoming events (Rideshare Week, Bike Month etc.)
- Host an ice cream social or a brown bag on alternative transportation
- Have a monthly company/department TCP raffle
- Get your Manager involved
- Have a ridesharer give a testimonial at a staff meeting
- Keep in touch with your Rideshare group with fun emails & articles
- Award a prize to the most dedicated Ridesharer
- Invite a carpooler, a vanpooler and a biker to lunch!