



September

2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Receive ETC Toolkit	26 Place posters in high traffic areas	27 Encourage employees to pledge online	28 Deadline to participate in VanART contest	29
30						



October

2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Send Rideshare Week email	2 Call Rideshare to come and present to staff	3	4	5 Biker's package to be drawn	6
7	8 Send Rideshare Week email	9 Make a Rideshare Week presentation at your staff	10 Tomorrow is final date for vanpool painting	11 SLO Farmers' Market – come visit us!	12 Carpooler's package to be drawn	13
14	15 Send Rideshare Week email Vanpool Decorating Contest starts	16	17	18 Vanpool photos to be submitted	19 Transit rider's package to be drawn	20
21	22 Send Rideshare Week emails Clean off vanpools	23	24	25 Tomorrow is final day to pledge!	26 Walker's package to be drawn Vanpool winner!	27
28	29	30	31 Grand Prize Winner to be announced			



We are here to help you have a successful promotion and make it easy!

If you need any help, more material or would like to schedule for us to come out to give a presentation at a staff meeting please contact us.

**San Luis Obispo Council of Governments
SLO Regional Rideshare**

Phone 781-4362

Email admin@rideshare.org