



SAN LUIS OBISPO COUNTY SAFE ROUTES TO SCHOOL GRANT GUIDELINES & APPLICATION

During the 2014/2015 school year, Rideshare's Safe Routes to Schools program will be offering grants to county schools who wish to start a Safe Routes to School (SRTS) Program or grow their existing one. These programs can include walk/bike to school days, Schoolpool, Bike Posses, Walking School Buses, participation in International Walk to School Day, National Bike to School Day or any combination!

About Safe Routes to School Grants

The mission of Rideshare's Safe Routes to School program is to educate and empower school communities with data on safety, how-to tools and incentives for K – 12 students and parents so as to encourage the use of active transportation choices and create change in family/student commuter habits.

The purpose of this grant is to help offset the costs for San Luis Obispo County schools created by developing ongoing Safe Routes to School programs so that schools can focus on getting students to and from school safely while reducing traffic congestion around their campus.

Any faculty, administrator or parent who is part of a SLO County school and wishes to build or grow a Safe Routes to School program is welcome to apply. Selected applicants will receive support in the form of reimbursable grant dollars, community resources, giveaways, and Rideshare staff support. Additionally, Rideshare will market your school as a Safe Routes to School community member in PR, advertisements, newsletters and on our website.

Eligibility:

- School site must be within SLO County.
- School serving K – 12th grade.
- Adult-supervised elementary, middle, or high school groups or clubs.

- Community-based or private non-profit organizations engaged in improving safety for and increasing the number of children who safely walk or ride a bicycle to school.

Criteria

There are three funding levels available:

Gold – up to \$800

- Weekly/Monthly student events throughout the entire school year.
- Participation in both International Walk to School Day, October 8th, 2014 AND National Bike to School day May 6th, 2015.
- Bicycle and Pedestrian Safety assembly or workshops for entire student body.

Silver – \$300 - \$500

- 3 – 5 events throughout the school year.
- Participation in both International Walk to School Day, October 8th, 2014 AND/OR National Bike to School day May 6th, 2015.
- Bicycle and Pedestrian Safety assembly or workshops for entire student body.

Bronze – up to \$100

- Hosts one (1) event during the school year.
- Bicycle and Pedestrian Safety assembly or workshops for entire student body.

All applicants must demonstrate:

- Project falls under the mission of the Safe Routes program.
- Project involves two or more of the following groups: students, parents, community or school staff/faculty.
- Project is approved by the school principal. *(A letter of support must be included with the application.)*
- Program costs should equate to no more than \$800.
- Awards will be given to Programs showing a high potential for longevity and sustainability.
- Ability to provide Rideshare Program Coordinator with quarterly status reports on your program.

Example eligible activities include, but are not limited to, the following:

- Visual or performing arts projects
- Bike rodeos
- Promotional materials or safety products (such as reflective stickers)
- Contest prizes that promote walking and/or bicycling

Ineligible activities include:

- staff salaries
- infrastructure projects
- fundraising
- cash prizes

To Apply

Please fill out the accompanying grant application, and attach a letter **of support from the school principal** and return to Rideshare **no later than 9/19/14**. Awards will be announced September 23rd. E-mail any questions to Sara Sanders at ssanders@rideshare.org

Selection Criteria

All eligible applications will be reviewed by a committee that will select recipients based on the following criteria:

- The application includes a clear description of the schools traffic challenges, how funding will be used for SRTS activities to offset the challenges and how the SRTS grant will be used to fund the activities.
- The application demonstrates a direct connection between the proposed activities and desired outcomes. A plan for measuring outcomes must be included.
- Program activities illustrate their reach to the entire student body, families and/or community.
- Illustrate how this program will become a part of a multi-year program at your school.
- The application demonstrates creativity and consistent leadership in program activities.
- Provide complete timeline for proposed programs.

Reporting Requirements

Upon the project's completion Rideshare requires that recipients provide a brief evaluation that summarizes the project to include:

- Budget report of actual expenditures.
- Description of the project's activities, challenges, successes, and participation rates.
- At least three digital pictures that show one or more activities of the funded project.
- Participant counts for each event held at your school (number of students and adults biking, number of students and adults walking etc.)
- Use SRTS logos provided by Rideshare and get approval on all marketing materials and Press Releases used to promote your school's events.
- Have a free Bike Smart! Assembly or related bike education presented at your school via Safe Routes to School Partners.

All reporting and receipts are required in order to receive reimbursement. Grantee may turn in reporting and receipts throughout the school year but all are due no later than 6/1/15. Failure to turn in all pieces will result in Grantee not being reimbursed.



GRANTS APPLICATION

Please answer the following on a separate sheet of paper. Please limit responses to two pages double spaced.

School Site:

Project Title:

Name of School:

Principal:

PTA President:

Grades:

Contact information of individual writing this application

Name:

Relationship to the school:

Phone number:

Address:

Email:

Project Details

1. Why does your school desire a SRTS program for the 14/15 school year?
2. Have SRTS programs happened at your school before? If so when?
3. What level grant are you applying for? (*Please indicate Gold, Silver or Bronze*)

4. Describe your proposed 14/15 program in detail including events, activities, timeline, and desired impact. *(Please include assemblies, International Walk to School Day and National Bike to School Day in your timeline.)*
5. How will you ensure outreach to all students?
6. Do you intend to participate in International Walk to School Day or National Bike to School Day? *(If yes, please specify which ones.)*
7. Attach itemized budget.
8. Include Principal Letter of Support.

Please send completed applications by September 19th, 2014 to:

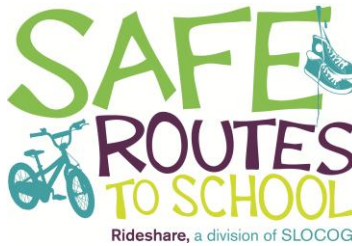
Sara Sanders

SLO Regional Rideshare

1114 Marsh St. San Luis Obispo, CA 93401

ssanders@rideshare.org

Fax: (805)781-5703



Rideshare has been dedicated to providing a strong Safe Routes to School Education and Encouragement program to San Luis Obispo County since 2003. From small roots, the program has grown into a robust program that helps school communities find ways to reduce their traffic while also helping increase their children’s healthy habits. 2011 marked the end of designated funding for Safe Routes to School in California and now the competition for dollars to provide proper sidewalks, bike lanes, signage, crosswalks etc. is at an all-time high. To help your school get the funding needed for these improvements, we need to speak the State’s language – data.

Our commitment is stronger than ever to support your school’s bicycle and pedestrian needs, be it sidewalks and bike lanes to safety education and encouragement to change habits on how you get to school. This data counts.

Please provide the following data at 4 different times during the school year (example – October, January, March & May). Turn in this data form with your receipts to receive your reimbursement grant money by June 10, 2015.

School Name: _____ Mentor Name: _____

First collection date: _____ (day of week, mm/dd/yy)

Bicycling information

- 1. Number of students biking _____
- 2. Number of adults biking _____
- 3. Number of kids not wearing helmets _____

Walking information

- 1. Number of students walking _____
- 2. Number of adults walking _____

Additional information

- 1. Number of staff participating _____
- 2. Weather at time of collection _____
- 3. Was this a special day? (ex. Picture day, International Walk to School Day etc).

Explain: _____

Second collection date: _____ (day of week, mm/dd/yy)

Bicycling information

- 7. Number of students biking _____
- 8. Number of adults biking _____
- 9. Number of kids not wearing helmets _____

Walking information

- 5. Number of students walking _____
- 6. Number of adults walking _____

Additional information

- 7. Number of staff participating _____
- 8. Weather at time of collection _____
- 9. Was this a special day? (ex. Picture day, International Walk to School Day etc).

Explain: _____

Third collection date: _____ (day of week, mm/dd/yy)

Bicycling information

- 4. Number of students biking _____
- 5. Number of adults biking _____
- 6. Number of kids not wearing helmets _____

Walking information

- 3. Number of students walking _____
- 4. Number of adults walking _____

Additional information

- 4. Number of staff participating _____
- 5. Weather at time of collection _____
- 6. Was this a special day? (ex. Picture day, International Walk to School Day etc).

Explain: _____

Fourth collection date: _____ (day of week, mm/dd/yy)

Bicycling information

- 10. Number of students biking _____
- 11. Number of adults biking _____
- 12. Number of kids not wearing helmets _____

Walking information

- 7. Number of students walking _____
- 8. Number of adults walking _____

Additional information

- 10. Number of staff participating _____
- 11. Weather at time of collection _____
- 12. Was this a special day? (ex. Picture day, International Walk to School Day etc).

Explain: _____

Forms and receipts may be faxed to 781-5703 Attn: Rideshare or scanned and emailed to info@rideshare.org with the Subject: [Your School Name] grant paperwork. Any questions?

Please contact Sara Sanders at 781-1385.