

Getting there together. OCTOBER 1ST – OCTOBER 5TH

Did you know...? More than 75% of commuters choose to drive alone to their destinations. Rideshare Week invites you to explore other ways of getting there by pledging to try something new. Visit supercommuter.org to pledge!

WIN UP TO \$700 WITH THESE RIDESHARE WEEK PLEDGE ACTIONS!

Do your part to #commutesmart during Rideshare Week. Starting September 24th, make your pledge at Supercommuter.org and use this guide to take action before October 5th.

Create an account, enter sweepstakes from your Dashboard, and log smart commute choices at iRideshare.org (\$100 sweepstakes)

HOW? Walk, bike, carpool, vanpool, take the bus, telecommute, or work a compressed work week and log it at iRideshare.org. From your Dashboard, enter the pledge sweepstakes before October 5th. You can also log trips via Commute Tracker by RideAmigos on your phone or with Strava by clicking "Connected Apps" from the Edit Profile area of iRideshare.org.

Refer a friend or coworker to iRideshare.org (\$100 sweepstakes)

HOW? Simply ask your friend or coworker to enter your name or email under "Who referred you?" when they create an account at iRideshare.org.

Post a picture of your commute on social media and tag us in your post! Instagram @SLORideshare // Facebook @Rideshare // Twitter @SLORideshare (\$100 sweepstakes)

HOW? Simply post a picture of you and your smart commute (carpool twoside, you and your bike, your vanpool "vamily") to your preferred Rideshare page on Facebook, Instagram OR Twitter. We will contact the winner via the applicable social media platform.

Download the Waze or Waze Carpool app (\$100 sweepstakes)

HOW? Download the <u>Waze app</u> (drivers) or <u>Waze Carpool</u> app (riders) and forward your registration email to <u>info@rideshare.org</u>.

Link your iRideshare.org account to the RideAmigos app (\$100 sweepstakes)

HOW? Download <u>Commute Tracker by RideAmigos</u> and link your Back 'N' Forth Club <u>iRideshare.org</u> account by following the in-app prompts. The Commute Tracker app automatically detects trips between home and work, and you can visit the app at any time to confirm your commutes throughout the year toward various rewards.

Start a vanpool, refer a new vanpool, or refer a new rider to an existing vanpool (\$100 sweepstakes)

HOW? We have 48 vanpools traveling from all over SLO County to employers like the California Men's Colony, Atascadero State Hospital, Morris & Garritano, PG&E, Cold Canyon Landfill, Camp Roberts, Caltrans, Crystal Engineering, NRG, and more. A vanpool is like an XL carpool with five to fifteen passengers sharing a leased vehicle to work.

To encourage the formation of new routes, <u>SLOCOG subsidizes 50% of the monthly cost</u> for new vanpools. If you know of an existing vanpool with vacant seats, encourage coworkers to fill them! If your employer does not have a vanpool yet, you can start one or encourage a coworker to start one.

Each new rider referred is one entry into the \$100 sweepstakes! Vanpool coordinators must confirm ridership, and new vanpools must start before October 5th.

Help expand the local iRideshare Park & Ride lot network (\$100 sweepstakes)

HOW? Find your <u>nearest Park & Ride</u> lot here to meet up with the bus, a carpool, or vanpool. Link your <u>iRideshare.org</u> account to your local Park & Ride by creating an account or logging in and clicking your P&R link (south to north): <u>Nipomo</u>, <u>Halcyon</u>, <u>AG Walmart</u>, <u>Ramona Garden Park</u>, <u>Pismo Outlets</u>, <u>Bob Jones</u>, <u>Calle Joaquin and LOVR</u>, <u>Santa Margarita</u>, <u>Santa Barbara</u>, <u>Santa Rosa</u>, <u>Curbaril</u>, <u>St. Williams</u>, <u>HWY 41</u>, <u>Las Tablas</u>, <u>Paso Walmart</u>, <u>Paso Multi-modal Center</u>, <u>San Miguel</u>

NEED HELP GETTING STARTED? WE'RE HERE FOR YOU!

Contact Peter Williamson, Employer Outreach Coordinator: (805) 597-8022 or info@rideshare.org.