

Bike Friendly Business Network

Review the checklist below. Complete and check off 3 total tasks in any category. Then return to hheavenirch@rideshare.org or 1114 Marsh St San Luis Obispo, CA.

Free Tasks **Low input Tasks** **High input Tasks**

For Employees:

- Have Bike maps available to employees and customers (provided by Rideshare)
- Provide a bike pump at the workplace
- Provide a helmet rack/table for staff and/or customers
- Provide employees with the Downtown Access Pass application and information about this program (Provided by the City of SLO, info [found here](#), application found [here](#))
- Offer bike storage for employees
- Offer lockers and/or a changing area for employees
- Offer special incentive for employees to bike during Bike Month (May)
- Educate employees about the Commuter Club (Rideshare's incentive program for people who bike, walk, bus, and carpool to work)
- Assign a Commute Coordinator to help employees learn about the Commuter Club, and share information about the quarterly incentive campaigns

Bike Month:

- Participate in Bike Month – Post a flyer (Provided by Rideshare)
- Participate in Bike Month – Host an event (Rideshare offers \$200 sponsorships)
- Participate in Bike Month – Become a sponsor (monetary sponsorship)
- Participate in Bike Month – Make a donation (Donate merchandise to use as a prize)
- Partner with local bike shop to provide employees with a discount on bike-related items
- Offer a bikeshare for employees by having a bike on-site for them to use on breaks





For Customers:

- ***Hand out the Bike Friendly Business Punch Card and keep them stocked at the register** this is the only REQUIRED TASK*
- Be knowledgeable about the closest bike parking to their location
- Display a 'Riders Welcome' sign
- Display a map of downtown bike parking
- Provide a discount for anyone with a helmet
- Offer secure bike storage for customers
- Make a donation to Bike SLO County

Have your own idea of a checklist item that you think should count? Let us know by emailing hheavenrich@rideshare.org.